

<p>Substitute for form 1449/PTO</p> <p><b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(Use as many sheets as necessary)</i></p>				<b>Complete if Known</b>	
				Application Number	10/681,587
				Filing Date	October 7, 2003
				First Named Inventor	Thomas L. BARNHART
				Art Unit	3688
				Examiner Name	Janvier, Jean D.
Sheet	1	of	2	Attorney Docket Number	2743.001000E

<b>U.S. PATENT DOCUMENTS</b>					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (If Known)	MM-YYYY		
	US1	3,617,324	11-1971	Thomas	
	US2	3,784,394	01-1974	Bildulsas et al.	
	US3	4,360,548	11-1982	Skees et al.	
	US4	4,398,708	08-1983	Goldman et al.	
	US5	5,055,345	10-1991	Wank et al.	
	US6	5,076,613	12-1991	Kovacs	
	US7	5,150,595	09-1992	Filo	
	US8	5,206,520	04-1993	Filo	
	US9	5,311,017	05-1994	Filo	
	US10	5,312,656	05-1994	Michaels	
	US11	5,334,836	08-1994	Filo	
	US12	5,369,734	11-1994	Suzuki et al.	
	US13	5,401,032	03-1995	Barnhart et al.	
	US14	5,467,409	11-1995	Yamamoto	
	US15	5,689,100	11-1997	Carrithers et al.	
	US16	5,769,458	06-1998	Carides et al.	
	US17	5,774,870	06-1998	Storey	
	US18	5,816,918	10-1998	Kelly et al.	
	US19	5,855,008	12-1998	Goldhaber et al.	
	US20	5,863,075	01-1999	Rich et al.	

<b>FOREIGN PATENT DOCUMENTS</b>					
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines
		Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)	MM-YYYY		
	FP1	WO 96/24213 A1	08-1996	Freemark Communications, Inc.	
	FP2				
	FP3				
	FP4				
	FP5				
	FP6				
	FP7				
	FP8				
	FP9				

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US21	5,938,727		08-1999	Ikeda	
US22	5,957,458		09-1999	Haas et al.	
US23	5,984,367		11-1999	Barnhart et al.	
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US25	6,061,660		05-2000	Eggleston et al.	
US26	6,173,267 B1		01-2001	Cairns	
US27	6,267,672 B1		07-2001	Vance	
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US31	6,406,062 B1		06-2002	Brooks et al.	
US32	6,833,829 B2		12-2004	Brooks et al.	
US33	2002/0018879 A1		02-2002	Barnhart et al.	
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US36	2003/0216968 A1		11-2003	Barnhart	
US37	2003/0232639 A1		12-2003	Barnhart	
US38	2007/0005430 A1		01-2007	Barnhart	
US39					
US40					

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FP10					
FP11					
FP12					
FP13					
FP14					
FP15					
FP16					
FP17					
FP18					

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<b>NON PATENT LITERATURE DOCUMENTS</b>			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sup>2</sup>
	NPL1	A card from Travel Outburst, no date.	
	NPL2	Barthart, Thomas, "System and Method for Attracting Online Viewers Through Distribution of Hidden-award Substrates Redeemable at an Online Site", U.S. Application No. 09/517,061 filed March 1, 2000.	
	NPL3	Brooks, Joel, "Method of Using a Hidden Image Game Piece", U.S. Application No. 11/341,129 filed January 27, 2006.	
	NPL4	"Diet Coke to Make Super Bowl Interactive Experience", Dialog file 813, Accession No. 0330016, Dec. 17, 1990.	
	NPL5	"Nintendo, Blockbuster Video and Nickelodeon Joining to back the Nintendo 64 game System's debut with \$20 mil rental and game promo", HFN, V70, N32, P69, Dialog file 9, Accession No. 01570838, Aug. 1996.	
	NPL6	"Crack the Code" Advertisement (6 sheets).	
	NPL7	Article from The Atlanta Journal/Constitution by Jeffrey Scott, "Coke, Pepsi Super Bowl sweepstakes tackled short of goal line", Jan. 26, 1991, 1 page.	
	NPL8	International Search Report for Application No. PCT/US99/26464 mailed February 9, 2000, 1 pg.	
	NPL9	Supplementary European Search Report for Application No. 01959482.9-1241 (PCT/US0124402) mailed July 5, 2007, 3 pgs.	
	NPL10	International Search Report for Application No. PCT/US01/24402 mailed October 2, 2002, 3 pgs.	

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	NPL11	International Search Report for Application No. PCT/US01/05266 mailed April 27, 2001, 2 pgs.	
	NPL12		
	NPL13		
	NPL14		
	NPL15		
	NPL16		
	NPL17		
	NPL18		
	NPL19		
	NPL20		

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